



SCIENTIFIC TECHNICAL
& MEDICAL PUBLISHING
John Wiley & Sons, Inc.
111 River Street
Hoboken, NJ 07030-5774
www.wiley.com

Journal of HOSPITAL MEDICINE

Classified Advertising Sales Office:

**Recruitment Advertising Manager: Robert Zwick
Pharmaceutical Media, Inc.**

Phone: (212) 904-0377, Fax: (212) 779-3279

E-mail: rzwick@pminy.com

30 East 33rd Street, 4th Floor, New York, NY 10016

Editorial: The *Journal of Hospital Medicine* advances excellence in hospital medicine as a defined specialty through the dissemination of research, evidence-based clinical care, and advocacy of safe, effective care for hospitalized patients, and promotes research and education in hospital medicine through publication of original, peer-reviewed research articles and systematic reviews on topics relevant to hospital medicine.

Organizational Affiliation: Society of Hospital Medicine

Editor-in-Chief: Mark V. Williams, MD, FACP

Established: 2006

Circulation: 5,600 (paid, benefit of membership)

Bonus Distribution

March/April 2007 Issue: ACP Annual Meeting

March/April 2007 Issue: SHM Annual Meeting

Acceptance of Advertising: All advertising is subject to the approval of the Editor-in-Chief and Publisher.

Deadlines and Mailing Dates

Issue	Deadline	Mail Date
Jan./Feb.	Jan. 2	Feb. 9
March/April	Mar 1	April 9
May/June	May 1	June 8
July/Aug.	July 2	Aug. 9
Sept./Oct.	Aug. 31	Oct. 11
Nov./Dec.	Nov. 1	Dec. 12

Cancellations and Changes: Must be received in writing one day prior to deadline and confirmed by sales staff.

Submitting Ads Electronically

Print-ready ads should be submitted as pdfs with all fonts and graphics embedded. Use Type 1 Adobe Fonts; No True Type Fonts accepted. Convert RGB to CMYK, if applicable. E-mail files to jjimenez@pminy.com; call Julie Jimenez at (212) 904-0360 for more information.

Ad Sizes and Rates

Display Sizes	Dimensions (width x length)	1x	3x	6x
Full Page	7" x 10"	\$1,850	\$1,825	\$1,800
Half-Page Vert.	3½" x 10"	\$1,240	\$1,225	\$1,200
Half-Page Horiz.	7" x 4¾"	\$1,240	\$1,225	\$1,200
Quarter Page	3½" x 4¾"	\$ 825	\$ 810	\$ 800

Column-Inch Sizes and Rates

All column-inch ads are 3½" wide.

Column Length	Price
3"	\$545
2½"	\$455
2"	\$360
1½"	\$300
1"	\$210

Additional Color Charges

Matched 2nd color	\$400
4/Color:	\$550

Agency Discount

15% discount to advertising agencies for 1/4 page or larger ads.

Discounts and Advertising Incentives

- Place an ad in the *Journal of Hospital Medicine* and *The Hospitalist* and receive a 25% discount off the gross cost of the *Journal of Hospital Medicine* placement.

SHM Career Center

- SHM Career Web site posting available:
Contact Robert Zwick.

