

SHM Approach to Industry for Meetings and Faculty

SHM Annual Meeting Conflict of Interest Transparency Current Practices

SHM is committed to safeguarding the independence of programs, policies and advocacy positions in our industry relationships. We follow the principles in the Council of Medical Societies Code for Interactions with Companies. As we plan for HM2011, we are reviewing relevant codes and current practices related to faculty and sponsorships to see if there is anything that should be changed. A summary follows.

Faculty	
Principle	Current Practice
Transparency: Disclosure of Faculty COI	<ul style="list-style-type: none"> -All faculty must complete a Conflict of Interest Form -A "Disclosure of Significant Relationships" of faculty is printed in the Onsite Guide, which is given to every attendee -Faculty are instructed to include as their second slide, a slide that discloses significant relationships with industry -Staff checks slides to ensure the disclosure slide is included; when it is missing, the faculty member is contacted to request the COI slide -Faculty cannot participate in a satellite symposium at the same educational conference
Transparency: Disclosure of Planning Committee	<ul style="list-style-type: none"> -The Annual Meeting Committee members complete a COI; conflicts are disclosed to the committee and any issues are resolved as necessary -The Annual Meeting Committee COI summary is posted on SHM's "Industry Policies" area of the website
Independence: Program Content	<ul style="list-style-type: none"> -Faculty guidelines require presenters to give a balanced view of therapeutic options and use of generic medications -The slides are checked to ensure compliance -SHM prohibits presenters from using company-controlled presentation materials and slides with company logos

Sponsorships	
Principle	Current Practice
Sponsorship Acceptance:	<ul style="list-style-type: none"> -Pharma regulations and AdvaMed Code of Ethics are followed but we have traditionally deferred to the company’s legal review and interpretation of appropriateness -Multiple corporate sponsors are sought for programs or sponsored items -Agreements between the sponsor and third-party satellite symposium organizers are obtained, reviewed, and kept on file
Sponsorship Transparency	<ul style="list-style-type: none"> -All sponsorships require written agreements documenting the roles of SHM and the sponsoring organization -Sponsors are announced on the Hospital Medicine microsite and in Onsite Guide -Signs acknowledging sponsorships are displayed at the conference
Independence: Program Content	<ul style="list-style-type: none"> -SHM adheres to ACCME Standards for Commercial Support -SHM implements safeguards to ensure that the educational programs are free from commercial influence and bias

Company: A Company is a for-profit entity that develops, produces, markets, or distributes drugs, devices, services or therapies used to diagnose, treat, monitor, manage, and alleviate health conditions.⁶ This definition is not intended to include non-profit entities, entities outside of the healthcare sector, or entities through which physicians provide clinical services directly to patients. However, a Society may choose to adopt a broader definition of “Company” if doing so would better address the Society’s interactions.