



Empowering hospitalists.
Transforming patient care.

Media Kit

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The Society of Hospital Medicine (SHM) is the leading non-profit medical society serving the entire hospital medicine care team. SHM's mission is to provide exceptional care for hospitalized patients through education, advocacy, research, quality improvement initiatives and more.

The society's membership is comprised of approximately 17,000 physicians, nurse practitioners, physician assistants, practice administrators, C-suite executives, pharmacists, residents and students. SHM empowers hospitalists to thrive in their profession at all stages of their careers by connecting them with cutting-edge education, technology and like-minded professionals to collectively transform patient care and the lives of patients.

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Hospital Medicine 101



What is hospital medicine?

Hospital medicine is the medical specialty dedicated to providing comprehensive care to hospitalized patients. Practitioners who specialize in hospital medicine, known as hospitalists, engage in clinical care, teaching, research and enhancing the performance of hospitals and healthcare systems.

What is a hospitalist?

A hospitalist is a clinician whose primary professional focus is the general medical care of hospitalized patients. Following medical school, physician hospitalists typically undergo residency training in general internal medicine, general pediatrics or family practice, but may also receive training in other medical disciplines. Nurse practitioners, physician assistants, practice administrators and practice managers that work in general internal medicine may also identify as hospitalists.

Formerly known as in patient physicians, hospitalists are focused around a site of care (the hospital) rather than an organ (like cardiology), a disease (like oncology) or a patient's age (like pediatrics). Unlike in other medical specialties, hospitalists help manage patients through the continuum of hospital care, often seeing patients in the emergency room, following them into the critical care unit and organizing post-acute care.

Hospitalists are employed through various models, including:

- Hospitals, health systems or integrated delivery systems
- Multistate hospitalist management companies
- Universities, medical schools or family practice plans
- Private multispecialty or primary care medical groups





How do hospitalists add value?

- **Treating unassigned patients:** Hospitalists provide a solution for the admission of unassigned general medicine and pediatric patients and allow primary care physicians to focus their time and attention on their office patients.
- **Reducing length of stay:** Studies show that hospitalists can reduce patient lengths of stay up to 30 percent and can reduce hospital costs by up to 20 percent.
- **Maximizing throughput and improving patient flow:** With their unique view of the continuum of care, hospitalists can positively affect throughput at every stage.
- **Taking on hospital leadership positions:** To address the need for physician leaders, hospital administrators are increasingly offering leadership development opportunities to hospitalists as they are well-positioned to view and change system processes.
- **Improving patient safety and quality of care:** Many hospitalists are champions for quality improvement within their institutions. The demand for reductions in medical errors within the hospital setting and the demand for new ways of thinking about end-of-life care are catalyzing the growth of the hospital medicine specialty.



“ There are so many different people who are hospitalists. There are people who are educators, there are people who run hospitals, there are people who are involved in quality improvement research. And you can kind of find your niche within that big organization depending on what it is you are really drawn to. ”

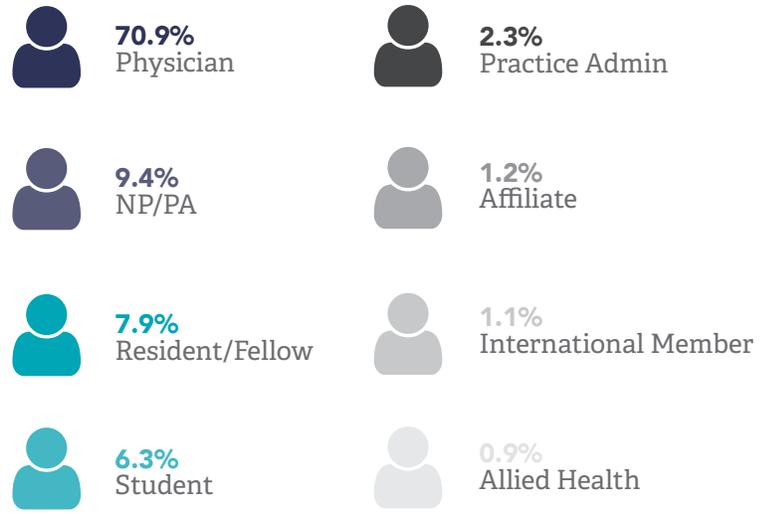
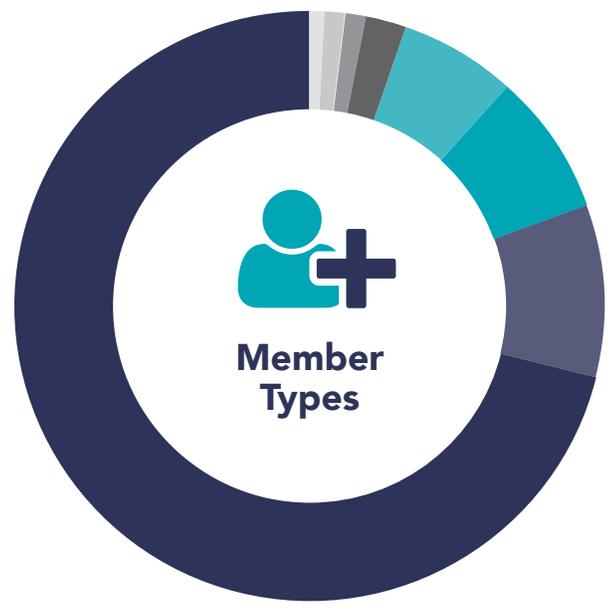
- SHM Member



The Society of Hospital Medicine

As a 501 (c)(3), SHM is the only organization dedicated to serving the professional needs of the entire hospital medicine team, comprised of:

- Practicing hospitalist physicians.
- Practicing hospitalist nurse practitioners and physician assistants.
- Residents and fellows on track to become hospitalists.
- Students enrolled in accredited medical programs and interested in hospital medicine.
- Practice administrators in the hospital setting.
- Affiliate non-clinicians working in hospital medicine, including healthcare policy analysts, medical librarians, etc.
- Allied health professionals, including registered nurses, hospital pharmacists and other non-physician clinicians working in hospital medicine.
- International (non-US, non-Canadian) individuals practicing hospital medicine.





Our Mission

SHM promotes exceptional care for hospitalized patients.

Our Objectives

- Promoting high-quality and high-value healthcare for every hospitalized patient
- Advancing the state of the art in hospital medicine through education and research
- Improving hospitals and the healthcare community through innovation, collaboration and patient-centered care
- Supporting and nurturing a vibrant, diverse and multidisciplinary membership to ensure the long-term health of hospital medicine

History

In 1996, the term “hospitalist” was officially coined by Dr. Lee Goldman and Dr. Robert Wachter in a *New England Journal of Medicine* article. The following year, the National Association of Inpatient Physicians (NAIP) was founded with an inaugural newsletter to the hospitalist database and a meeting with approximately 200 attendees. After six years, NAIP officially changed its name to the Society of Hospital Medicine (SHM) in 2003.

SHM has seen exponential growth in membership, resources and recognition over the past 20 years. The organization has launched the *Journal of Hospital Medicine*, the SHM Career Center and the Fellows designation program, hosted more than 20 successful conferences, established the Center for Quality Improvement along with various successful initiatives and has twice been the recipient of the John M. Eisenberg Award for Innovation in Patient Safety and Quality at the national level. SHM also single-handedly advocated for the creation of National Hospitalist Day, honoring all hospitalists and the work they do for patients, to be celebrated the first Thursday in March beginning in 2019.





SHM Conferences

Each year, SHM hosts or co-hosts a variety of conferences to help hospitalists advance their knowledge, demonstrate their value to employers and connect with like-minded clinicians.

- **SHM Annual Conference** – Created by hospitalists for hospitalists, the SHM annual conference is the largest national gathering of hospital medicine professionals, with close to 5,000 attendees each year. With more than 20 educational tracks, this conference has something to offer to the entire hospitalist care team, from students to physicians to nurse practitioners to HMG leaders.
- **Pediatric Hospital Medicine (PHM)** – The premier educational conference for pediatric hospitalists and other clinicians who care for hospitalized children. Tri-sponsored by SHM, the American Academy of Pediatrics and the American Pediatric Association, PHM offers an arrangement of educational and networking opportunities planned specifically for the pediatric hospital medicine professional.
- **Adult Hospital Medicine Boot Camp** – Co-sponsored with the American Academy of Physician Assistants, Boot Camp is the perfect course for PAs and NPs, whether new to hospital medicine or looking to brush up on the latest topics.
- **Academic Hospitalist Academy (AHA)** – Hosted by SHM, the Society of General Internal Medicine and the Association of Chiefs & Leaders of General Internal Medicine, AHA provides academic hospitalists with the educational, scholarly and professional development skills they need to advance their careers and begin a pathway to success in academic hospital medicine.
- **SHM Leadership Academy** – The only hospitalist-focused leadership program in the nation, Leadership Academy offers three courses simultaneously to enhance leadership skills in various areas and provides opportunities for attendees to network with leaders from across the country.
- **Quality and Safety Educators Academy (QSEA)** – This conference provides medical educators with the knowledge, skills and confidence to develop curricula that will educate and engage residents or students in quality improvement and patient safety.

The State of Hospital Medicine Report

The biennial *State of Hospital Medicine* Report is derived from a survey that is distributed to hospital medicine groups every other year and is the only report of its kind. Hospitalists and health system leaders alike utilize the Report to review industry benchmarks and refine their practice. The most recent *State of Hospital Medicine* Report was released in October 2018 and covers a wide range of topics used when making management decisions, including hospital medicine group composition, hospitalist compensation, scheduling models and more.



Digital Learning

Accredited by the Accreditation Council for Continuing Medical Education (ACCME) in 2016, SHM offers its membership a variety of opportunities for Maintenance of Certification (MOC) and Continuing Medical Education (CME). In addition to live conferences, SHM offers:

- The **SHM Learning Portal** is a catalog of online CME modules that houses over 130 AMA PRA Category Credits™ and more than 120 ABIM MOC Self Evaluation Points specifically for hospitalists. New modules are added regularly, most of which are free to SHM members. The convenience of the SHM Learning Portal allows for learners to obtain necessary CME credits and MOC points at their own pace.
- **Spark Self-Assessment** is a comprehensive online self-assessment tool that purchasers may use to study for the Focused Practice in Hospital Medicine (FPHM) Exam or to test their general knowledge and obtain CME credits and/or MOC points.

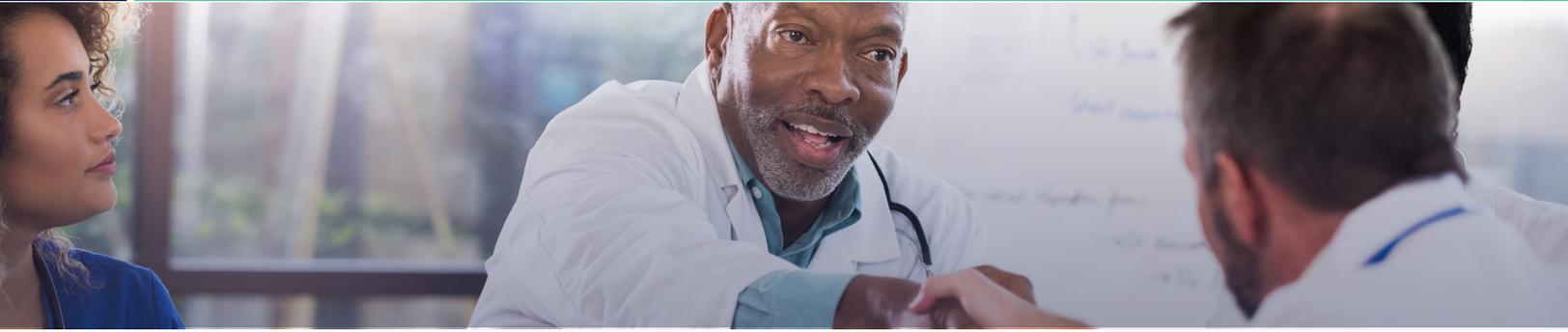
Advocacy Efforts

SHM works on behalf of hospitalists and patients nationwide to advance the practice of hospital medicine and improve the healthcare system through both legislative and regulatory health policy development. Members can take action with SHM by:

- Utilizing the Legislative Action Center
- Subscribing to the Grassroots Newsletter, which provides tools, resources and opportunities to grow connections between colleagues, policymakers and SHM
- Engaging with the Public Policy Committee

Core Competencies in Hospital Medicine

Published in the *Journal of Hospital Medicine*, SHM created the *Core Competencies in Hospital Medicine: A Framework for Curriculum Development* as a blueprint to standardize the teaching of hospital medicine in medical school, post-graduate and continuing medical education programs. First published in 2006, they were recently updated in 2017.



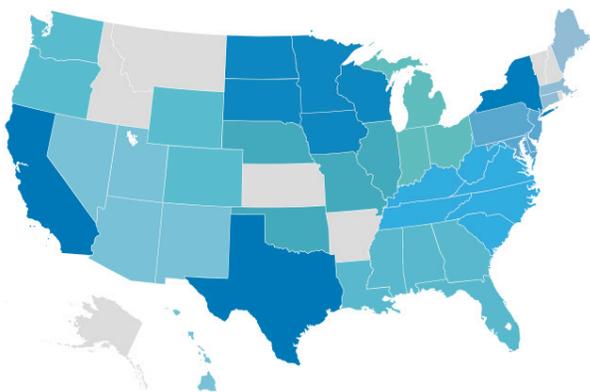
Volunteer Leadership Positions

Members can build their CVs by running for any of the following positions:

- **Chapter Leadership** – With 60+ chapters worldwide, each of these subsets of SHM is led by local volunteers. Chapter leaders plan events, foster engagement within their region and help SHM gain new members.
- **Special Interest Group (SIG) Executive Councils** – SIGs are designed to meet the networking and community needs of SHM's membership. Executive council members socialize needs, solicit feedback, drive requests for their individual groups and influence SHM's strategic direction.
- **Committees** – Committees are charged with ensuring that SHM is effectively meeting its mission and goals by connecting regularly, assessing issues in hospital medicine and building new resources.
- **Board of Directors** – The Board shapes the hospital medicine landscape by leading SHM's diverse enterprises, ensuring strategic objectives are met and delivering on the mission of promoting exceptional care for hospitalized patients.

Additional Opportunities

- **Fellows designations** – Members of 3 or more years can apply for SHM's Fellow or Senior Fellow in Hospital Medicine (FHM or SFHM) designations. Applicants must demonstrate their commitment and leadership in the field in order to be awarded these credentials. More than 1700 members have earned one of these prestigious designations.
- **The SHM Career Center** - An online professional search for hospital medicine professionals, the Career Center is a hub for both job seekers and employers to find or post open positions.



SHM Chapters

SHM hosts more than 50 local chapters throughout 12 districts nationwide to increase networking, education and collaboration within the hospital medicine community.



A Leader in Quality and Patient Safety Initiatives

SHM offers a personalized approach to quality and patient safety through an integrated, comprehensive and flexible menu of programs, tools and resources that can be tailored to the specific needs of individual institutions. By partnering with academic institutions, quality improvement organizations and other entities, SHM develops best practices and evidence-based implementation tools to support program development and implementation. Offerings include:

- Educational resources that provide a foundation in the fundamentals of quality improvement and patient safety.
- Training sessions by leading experts to support systems change.
- Coaching programs that provide one-on-one mentorship by a physician leader with expertise in clinical quality and performance improvement.
- A vibrant community of hospitalists who actively collaborate, network and share experiences through a variety of online platforms.

Signature Programs

MARQUIS Med Rec Collaborative: Hospitals across the U.S. are reducing unintentional medication discrepancies that lead to adverse drug events and patient harm through SHM's MARQUIS Med Rec Collaborative. Participating hospitals identify med rec process gaps, develop and implement better ways for medications to be prescribed, documented and recorded and measure improvement over time.

Glycemic Control eQUIPS Program: SHM's Electronic Quality Improvement Programs (eQUIPS) are web-based resources and online collaboratives designed to help jumpstart hospital-based quality improvement and patient safety activities. Glycemic Control eQUIPS focuses on optimizing the care of inpatients with hyperglycemia and diabetes. This program's virtual library of resources, including a step-by-step implementation guide, addresses various issues that range from subcutaneous insulin protocols to care coordination and good hypoglycemia management. This program also offers access to a data center for performance tracking and benchmarking.

Online Resources

- Antimicrobial resistance
- Chronic Obstructive Pulmonary Disease (COPD)
- End-of-life care
- Glycemic control
- Heart failure
- Hospital-acquired infections
- Improving patient hand-offs
- Medication reconciliation
- Opioid safety
- Pain management
- Readmissions
- Venous thromboembolism



The Hospitalist Newsmagazine

The *Hospitalist* newsmagazine reports on issues and trends in hospital medicine on a monthly basis and reaches more than 40,000 hospitalists, physician assistants, nurse practitioners, medical residents and healthcare administrators in the practice and business of hospital medicine.



The Journal of Hospital Medicine (JHM)

The *Journal of Hospital Medicine* (JHM) is the premier peer-reviewed, ISI-indexed publication for the specialty of hospital medicine and official journal of the Society of Hospital Medicine. Published monthly, the journal advances excellence in hospital medicine as a defined specialty through the dissemination of research, evidence-based clinical care, and advocacy for safe, effective care for hospitalized patients.

Through special working groups SHM occasionally publishes guidelines to inform best practices in hospital medicine. Recently guidance statements on safe opioid prescribing and point-of-care ultrasound for hospitalists were published in JHM, which can be accessed via digital supplement.



The Hospital Leader Blog

The *Hospital Leader* blog is the official blog of the Society of Hospital Medicine, featuring bloggers who provide insights and expertise on the most compelling issues in the specialty of hospital medicine, including:

- Patient safety and quality improvement
- The hospital medicine team
- Patient perspective
- Advocacy and healthcare policy
- Clinical updates